## **BIOGRAPHY**



Bruce Babashan is a champion athlete and one of America's most respected boxing trainers, having coached Olympians, world champions, and countless national titleholders. A former corporate executive turned elite coach, Bruce brings a rare combination of boardroom experience and battle-tested, ringside wisdom to his keynote presentations.

With a deep passion for helping others perform at their highest level, Bruce has spent decades guiding athletes, coaches, and business leaders to thrive under pressure, communicate with impact, and lead with clarity and conviction. His insights are not theoretical-they're forged through years of real-world experience and are immediately actionable from day one.

As a speaker, Bruce challenges audiences to "fight, think, and lead like champions." He delivers engaging, story-driven keynotes packed with practical tools leaders can use to build high-performing teams, develop resilient cultures, and rise to the demands of today's competitive world.

Whether he's speaking to business executives, athletic programs, or national conferences, Bruce's mission remains the same: to help people lead with courage, act with character, and do the hard things that unlock greatness.

